

Ideas // Experiences

Project *Portfolio*

An abstract graphic featuring a 3D cube with a dark green top face, an orange front face, and a red right face. The faces are decorated with organic, wavy patterns in shades of green, blue, and orange. In front of the cube are three large, smooth, organic shapes: a green one on the left, a blue one in the center, and a red one on the right.

Creative Strategy
Event Management
Storytelling
Experience Design
Activation
Human Connection

Ioanna Chasikou
June 2026

Introduction

About *Me*

Hello, I'm Ioanna Chasikou

*Originally from Cyprus, with a multidisciplinary background in Humanities, Arts & Culture.
Experience in museums, galleries, tech, startups & creative brands.*

*Curious about people, experiences, and the stories that bring them together.
Passionate about designing experiences that connect, engage, and inspire.*

@LinkedIn

@Sevenfourteen



Event Coordination // Production

Masters Expo

RAI, Ams / Dec. 2025

MY ROLE

Exhibition preparation and coordination

Concept and presentation development

Visitor experience and storytelling

Collaboration with designers and creatives

Mockups and visual communication



REVUSD MASTERS EXPO REVUSD ART SCHEDULE DECEMBER 2025				
THE EXCLUSIVE PREVIEW	11	FABULOUS FRIDAY	12	VIP DAY 13
LAUNCH OF 3 NEW MASTERPIECE COLLECTIONS		LIVE BAG PAINTING WITH ARTIST TABITHA BOEKWEIT		15:00 Fashion Show
	SUPER SUNDAY 14	BUSINESS MONDAY 15		
	PERSONALIZED LASER ENGRAVING	ART IN FOCUS		



Event Coordination // Production

Object Rotterdam

Centrale Bibliotheek, Rtdam / Feb. 2025

Brand Storytelling & Activation

Spatial Design

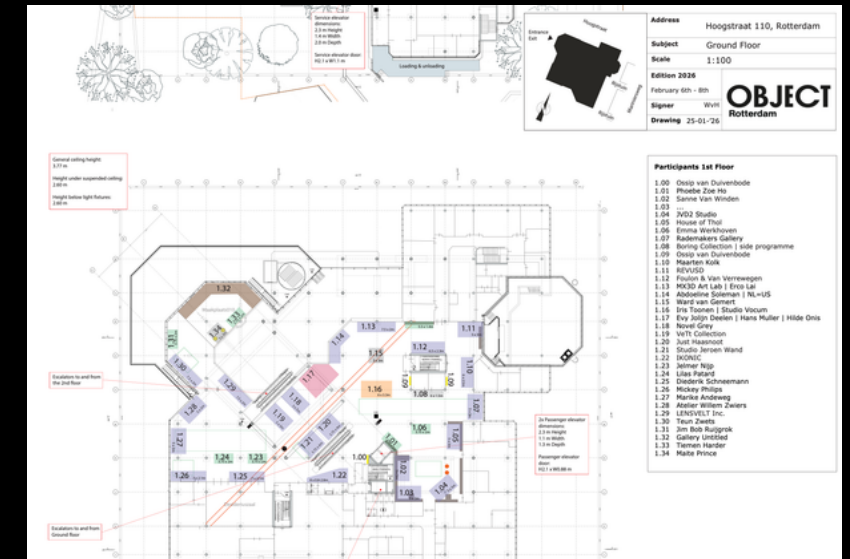
Visitor Journey

Creative Collaboration

Concept Development

Experience Design

// Sale Generation



Workshops // Event Curation

Ami Atelier Experience

Multiple Locations, Rtdam / March. 2026 - Ongoing

Workshop planning and coordination

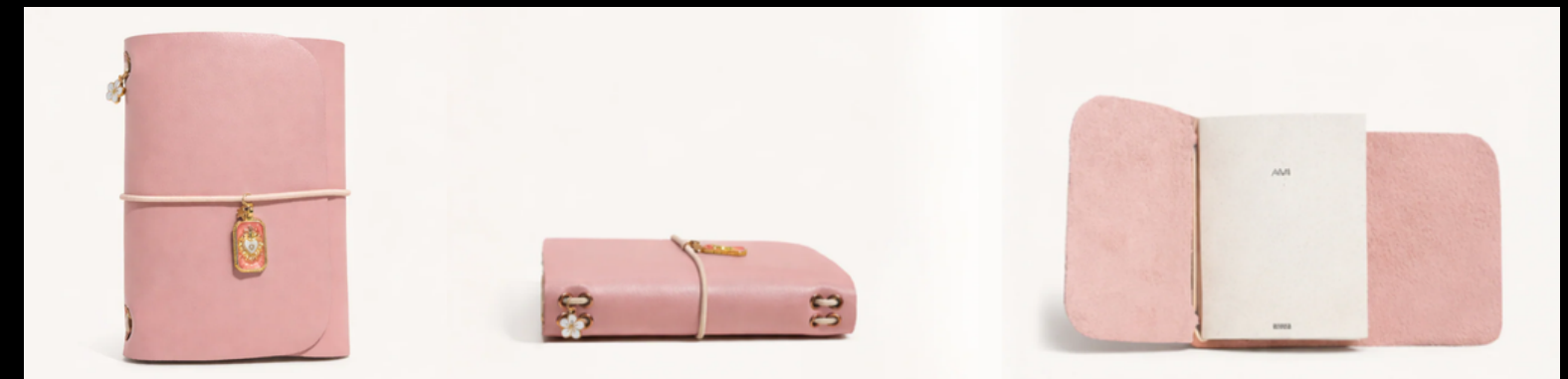
Participant experience

Facilitation support & hosting

Community building & engagement

Creative Storytelling

Human Connection



Ami Atelier

STEL JE EIGEN JOURNAL SAMEN

- 1 |  KIES JE FORMAAT
A6 (VANAF €45) OF A5 (VANAF €65)
- 2 |  KIES JE LEER
MEER DAN 40 KLEUREN
EN AFWERKINGEN
- 3 |  KIES JE ELASTIEK
- 4 |  KIES JE CHARMS
- 5 |  KIES JE INSERTS
PLANNER - JOURNAL-NOTE
SKETCH- SHAPE

Jouw Journal, Jouw Verhaal

REVUSD
WWW.REVUSD.COM
@REVUSD OFFICIAL
INFO@REVUSD.COM

HOUSE OF REVUSD
SNELLESTRAAT 14
3211 EN
8' HERTOGENBOSCH
THE NETHERLANDS



OF DESIGN JE AMI
ONLINE IN DE REVUSD
CUSTOMIZER

Imaginative / Speculative Experience Design

From Artwork to Experience

Concept creation

Visual worldbuilding & storytelling

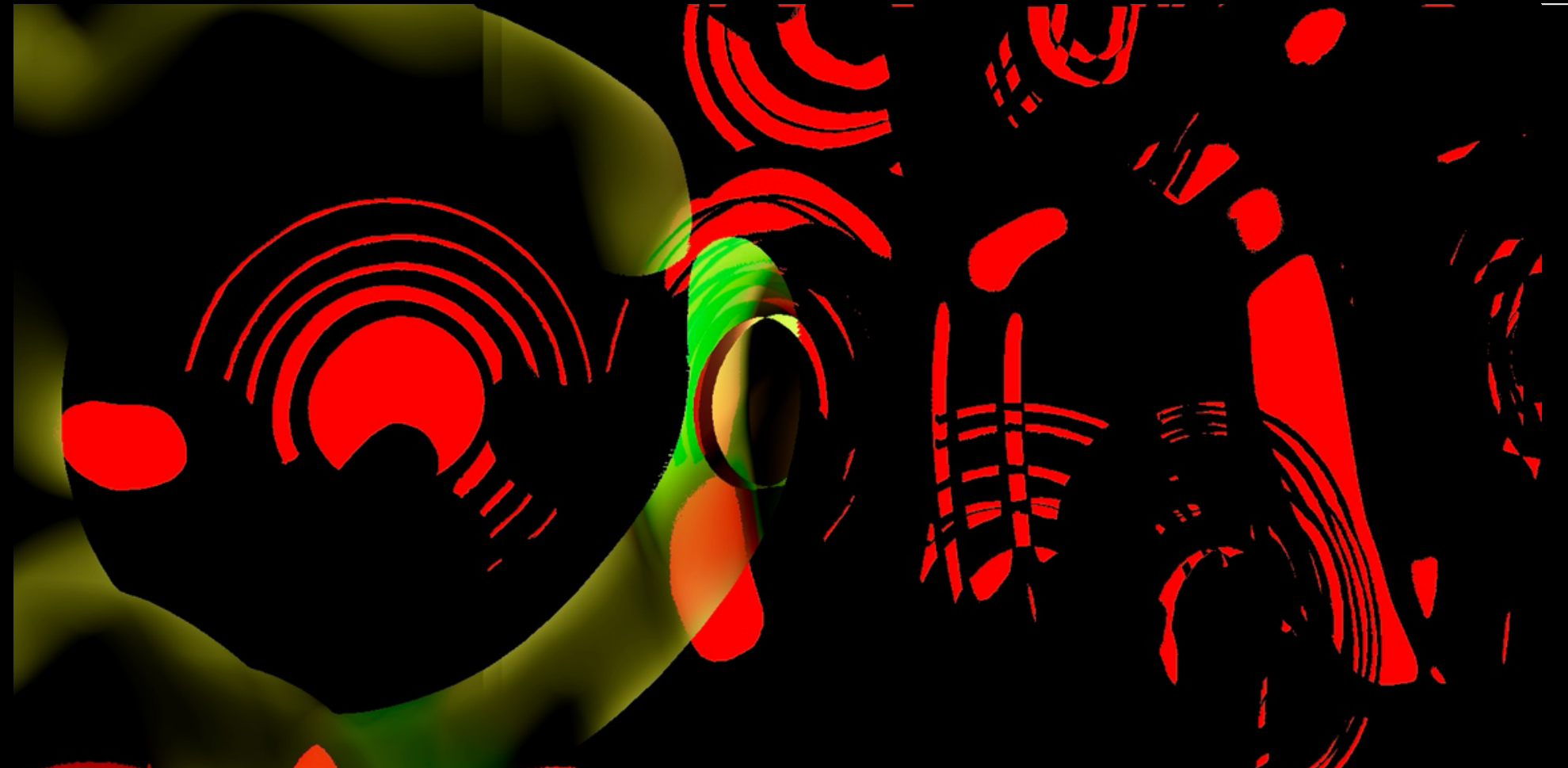
Spatial thinking & atmosphere

Experience design

Creative experimentation

Creative Direction

> Immersive / Emotional Experience



Thank *You*

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